

RESUME



GURURAJ S KARADI

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CAREER OBJECTIVES

- * To be a competitive manager in this corporate world, to progress myself and to prosperous company .
- * To learn more skills and make significant contributions to the organization.

ACADEMIC DETAILS

Qualification : **Master of Business Administration**
Rani Chenamma University, Belagavi, KARNATAKA, India
Secured 'B' grade (6.71 CGPA)
Specialization : Marketing and HR

Bachelor of Business Administration
Karnataka University, Dharwad, KARNATAKA, India
Secured 74% (First Class with DN)
Specialization : Marketing

Courses Taught : Service Marketing, Strategic Brand Management, Integrated Recruitment and Selection, Workplace Ethics, Marketing Management, Managerial Communication

Academic Exp : 4 years

Industry Exp : 5 years

Research Papers : Gururaj Karadi (2016), *'Business Start-ups : Challenges and Opportunities*, Imperial Journal of Interdisciplinary Research (IJIR) Published Vol-3, Issue-1, 2016, ISSN: 2454-1362,

Gururaj Karadi (2017), *Consumer Behaviour – A Study with Special Reference to Post GST Regime – 2017*, IRJBM – (www.irjbm.org) Volume No – X November - 2017 Issue – 11

WORK EXPERIENCE

- * Working as Assistant. Professor for MBA Department in **Dr P G Halakatti College of Engeering and Technology** since Feb 1st 2014 till date.
- * Worked as Branch Manager in **DOHA BROKERAGE AND FINANACIAL SERVICES**, Bijapur (DBFS Securities, A unit of DOHA Bank, Qatar) from May 5th 2013 to Jan 15th 2014.
- * Worked as Marketing Manager in **JAIN PUBLIC SCHOOL**, Bijapur (A Unit of Jain Group of Institutions) Bangalore, from March 1st 2012 to April 15th 2013.
- * Worked as Associate Manager - Sales for **MAX NEW YORK LIFE INSURANCE**, Bijapur from Sept 15th 2008 to Feb 13th 2010, Bijapur.
- * Worked as Business Development Executive in **AXIS BANK**, Bijapur from 21st Sept 2007 to 6th August 2008.

PERSONAL DETAILS

Date of Birth : 30th Aug, 1982
Present Address : 'Mathoshree' Malaprabha Nagar,
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Ashram Road
BIJAPUR - 586101
Languages Known : English, Hindi and Kannada

I conclude that all the details furnished above are correct to the best of my knowledge.

GURURAJ S KARADI